

LIVESTREAMING

THE CHILDREN'S BALLET

ABOUT

The Children's Ballet is a classical ballet school in Danville, Indiana, dedicated to providing high-quality dance instruction while instilling in students self-discipline, dedication, positive self-esteem, and an appreciation for the art of dance.

CLIENT EXPECTATIONS

Due to Covid-19, the Children's Ballet had to pivot from its live performance of The Nutcracker to a virtual one. ASH Interactive partnered with the ballet to host and broadcast a livestream of the performance.

SERVICES

- Livestreaming

GOALS

Attend the dress rehearsal prior to the performance to prepare a 2-camera setup and other livestreaming equipment.

Run a smooth broadcast the night of the ballet, and host the livestream for an allotted amount of time post-live event.

[VIEW LIVESTREAM](#)

DIGITAL ELEMENTS

