

VIRTUAL ENVIRONMENT CREATION AND LIVESTREAMING

AMERICA CHINA SOCIETY OF INDIANA

ABOUT

The America China Society of Indiana strengthens the Indiana-China business relationship, creates mutually beneficial business opportunities, and fosters a China-friendly business environment. ACSI strives to be a leading force, advocate, and catalyst for new business development opportunities in Indiana and China.

CLIENT EXPECTATIONS

Due to Covid-19 and international travel restrictions, ACSI was prevented from hosting its in-person China Business Conference and Annual Gala. ASH Interactive was brought on to transform the event into a completely virtual environment as well as livestreaming and recording the conference for future access.

[VIEW OUR VIRTUAL ENVIRONMENT PORTFOLIO](#)

SERVICES

- Virtual environment creation
- Livestreaming

GOALS

- Build a virtual environment for conference attendees to easily access the livestream, conference agenda, speaker biographies, exhibition booths, and Business-to-Business Directory.
- Stream a successful broadcast to local and international attendees.

DIGITAL ELEMENTS



AGENDA 议程	
8:00 AM	Live Feed Begins
8:05 AM	Welcome Remarks
8:10 AM	Chinese Business Perspective on the Trade War
8:40 AM	Exporting in the COVID-era Panel Discussion
9:20 AM	Indiana-to-China Case Study: LHP Engineering Solutions
9:35 AM	Trade & Tariff Considerations for U.S. Companies
10:05 AM	Policy Roundtable -Recommendations for the Next Administration
10:50 AM	Immigration, Visas, and Global Mobility Presentation
11:20 AM	Future of International Students in U.S. Education
12:00 pm	End of Live Stream



ASH broadcasted the conference to over 190 attendees and streamed in 16 local and international speakers throughout. Attendees also had the option to participate in a B2B directory, visit virtual booths and learn more about the participating speakers and organizations.

SPEAKERS 演讲者

Click on each person's photo to see their bio. 请点击照片以显示个人简历。



Ms. Min Fan
U.S. Heartland China Association



Ryan Hass
Brooking Institute



Ms. Sarah Hawk
Barnes & Thornburg LLP



Ms. Elizabeth Head
International School of Indiana



Mr. Ryan Hou
LHP Engineering Solutions



Mr. Roger Howard
Indiana Economic Development Corp.



Ms. Naomi Kwang
America China Society of Indiana



Ms. Wendy Leutert
Indiana University

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Ms. Naomi Kwang
Board Chair | America China Society of Indiana
Presenting — Welcome Address

Naomi Kwang is an attorney with the corporate department of Barnes & Thornburg LLP. She concentrates her practice in the areas of general corporate law, mergers and acquisitions and international business transactions. As a native of Singapore, she is fluent in Mandarin and understands Asian business culture, which uniquely qualifies her to assist Chinese and other Asian companies conducting business in the United States, as well as U.S. companies seeking to do business in China and throughout Asia. She has broad experience in assisting both publicly listed and privately held Chinese and Asian clients across various industries – from startups to conglomerates – with their strategic investments and expansion plans in the U.S. Naomi is also the Director of China Business Development at the law firm. Naomi serves as the chairwoman and board member of the America China Society of Indiana and also as the treasurer and board member of the Immigrant Welcome Center.

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Attendees signed up for the virtual conference through ACSI and gained access via a secure URL. Because of its virtual nature, those unable to attend or anyone wanting to revisit the conference could do so at their convenience with the link provided by ACSI.

Click or Tap on a room to see the booths listed in that room. 点击或轻触“房间”以显示相关房间内的展位。

ROOM 1	ROOM 2	ROOM 3	ROOM 4
<ul style="list-style-type: none"> America China Society of Indiana (ACSI) ASH Interactive Barnes & Thornburg Faegre Drinker Biddle & Reath 	<ul style="list-style-type: none"> Gaylor Electric Greater Columbus Chinese Chamber of Commerce Hoosier Energy Indiana Economic Development Corp. Indiana University CIBER 	<ul style="list-style-type: none"> Indy Partnership International School of Indiana IU China Gateway Office LHP RSM 	<ul style="list-style-type: none"> Sichuan Chamber of International Commerce Taft Stattinius & Hollister LLP The International Center U.S. Heartland China Assoc. U.S. Small Business Administration


Click or Tap on a booth to see more information about them.

AMERICAN CHINA SOCIETY OF INDIANA

ASH INTERACTIVE

BARNES & THORNBURG LLP

FAEGRE DRINKER BIDDLE & REATH



ABOUT

Barnes & Thornburg is a full-service business law firm, providing legal advice and services from a wide range of practice areas for businesses in many different industries with offices in Atlanta, California, Chicago, Delaware, Indiana, Michigan, Minneapolis, New York, Ohio, Raleigh, Salt Lake City, Texas and Washington, D.C.

Chinese companies investing in the U.S. turn to Barnes & Thornburg for assistance with legal and business matters.

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BUSINESS INTERESTS

Facilitate business opportunities for Indiana and Chinese companies.

INDUSTRY

Legal Services

中国客户服务

CHINESE CLIENT SERVICES


IMMIGRATION & GLOBAL MOBILITY

AT THE HEART OF BUSINESS VIDEO

CONTACT

Naomi Y. Kwang
naomi.kwang@btllaw.com

WEBSITE



ABOUT

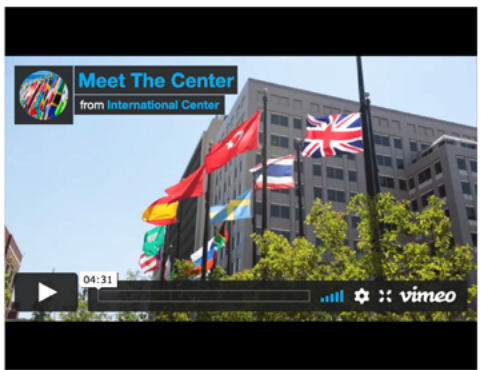
The International Center is a catalyst to inform, convene, and connect public, private, and civic global objectives in Indiana. For more than 40 years, The International Center has served as a guide to the world's cultural landscape and a catalyst for the state's international growth. Working in collaboration with businesses, organizations, government agencies, educational institutions, and individual citizens, The Center expands Indiana's global interest through a variety of programs and services and convening diverse interests who share common international goals.

BUSINESS INTERESTS

Assisting companies and individuals with global mobility and relocation services; cultural and protocol training; international visitor programs; international affairs

INDUSTRY

Non-Profit/ Service Provider



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WEBSITE